



TOWN OF MAGGIE VALLEY ANNUAL NEWSLETTER

Town of Maggie Valley



2024-2025

A Message From Your Mayor

As the picture says: **Happy Fall y' all!**

As the Maggie Valley area transitions into the autumn season, we come together to embrace Fall Days. During this period, with the changing of seasons, vibrant fall colors spread across the mountain peaks. A dedicated coalition - led by the folks at Maggie Mountaineer Crafts guide us. The coalition is made up of members of the Maggie Valley Chamber, municipal team members, and a host of volunteers to diligently embellish Soco Road. The Board of Aldermen extends gratitude to each participant, including the personnel at the TDA, for your devotion and efforts year after year.

As we look back at this past year, it is time to evaluate our progress. We have focused on clean-up initiatives and enhancements near the Town Hall. Both the Town Hall and Pavilion now boast new roofs, and there is an added covered space by the Pavilion thanks to a grant. A new quilt block, unveiled during Maggie Valley's 50th Birthday, beautifies the upgrade. WE are proud that Maggie Valley's Town Hall area, now home to the Veteran's memorial, Pavilion, and updated park, is open for outdoor recreation. Elsewhere, the Sweet Briar parking lot has been unveiled, offering more parking spaces by Market Square and other local businesses, providing

support for Festival Grounds events. Look out for the upcoming sign refresh at the Festival Grounds, where we have also started developing the former Ferguson property in front of the Festival Grounds. This property runs alongside the new entrance with the car parking area now fenced in. The Town has plans to pave the new side entrance this fall.

The town and the Board of Alderman are committed to continuing to make and maintain the festival grounds as the premier place to hold festivals and dedicated events in Haywood County. We believe that not only does the festival grounds' success help drive opportunity for the commercial, but also gives our residents, as well as those that live in the county, opportunities to enjoy events here in Maggie Valley. Our parks, and open green ways to Jonathan Creek, further, reflect Maggie Valley's community spirit. We are pleased to introduce Tim Wise as the new Alderman. Tim, a retired teacher with over 30 years living in Maggie Valley, gives fresh insight to the Board of Aldermen.

We welcome Misty Hagood as our Finance Director and Leslie Arrington our Executive Assistant/Tax Collector. We look forward to continued success with these folks added to our team. The Board of Alderman and staff continue to be proud to be able to

deliver the services and opportunities here in the valley, while keeping the lowest tax rate in Haywood County and staying debt free. None of this is possible without first having a great crew running our town. The services provided by the Town of Maggie Valley are second to NONE! As your Mayor, I am proud to be a part of this wonderful team. This team is matched by some of the most understanding and patient citizens. Together we have created one of the coolest places in Western Carolina to live and visit.

My gratitude goes out to the residents of Maggie Valley and the neighboring areas for your encouragement during the eleven years of my service. Remain knowledgeable and involved; collectively we will shape our future. Serving as your Mayor is an honor. United, we are strong!

You can call me and leave a message 828-242-3012 or e-mail me at meveland06@gmail.com.

Life is better in the Valley!

Respectfully, Mike Eveland, Mayor





From the Police Chief

As we embark on an exciting and honorable year of service, I am privileged to lead our dedicated team of law enforcement professionals in this wonderful community. I am proud to highlight some significant achievements and new developments within our department.

Firstly, Officer Herbertson has demonstrated remarkable dedication to our town. After completing a rigorous physical fitness program, he has earned a place on the Waynesville Police Department Special Response Team. This accomplishment underscores his commitment and expertise.

This year, we introduced an innovative recruitment program to address the evolving challenges of hiring qualified officers. Officer Josh Kelley was selected to participate in Basic Law Enforcement Training (BLET) as a full-time town employee. This initiative proved to be a great success. Officer Kelley not only completed BLET but also graduated with numerous awards and certifications. He is now actively patrolling the town alongside an experienced Field Training Officer.

We are also pleased to welcome Officer Austin Crowe to our team. Officer Crowe joins us from the Haywood County Sheriff's Office, where he served as a Deputy for two years. We are confident that his experience and skills will greatly benefit our department and community.

Additionally, thanks to the efforts of SRO Sgt. Jeff Mackey, our Police

Department has strengthened its involvement in school outreach programs. These initiatives allow us to engage with the youth and foster positive relationships within our community.

For those looking to dispose of unused medications, we have a pill drop box available at the Maggie Valley Police Department. Please feel free to bring any medications that need to be discarded.

Thank you for the continued privilege of serving you. Stay safe and connected.

Sincerely,

Chief Matthew S. Boger
Maggie Valley Police Department
61 Summit Drive
Maggie Valley, NC 28751
828-926-0867
mboger@maggievalleync.gov

Congratulations To Our Own Leslie Arrington

Leslie has been promoted to Tax Collector. Since her initial employment in October 2023, she has become an essential part of our team. We are so proud of her.

Welcome To Our Newest Team Members

Misty Hagood joined the Town in April 2024 as our Finance Officer.

Christy Passmore joined the Town in August 2024, as our Executive Assistant.

DID YOU KNOW?

Maggie Valley
Became a
Municipality on
April 12, 1974?

We celebrated
Maggie Valley's 50th
Birthday this year!



Maggie Valley is one of
the 17 North Carolina
cities designated as a
**North Carolina Mountain
Heritage Trout City!**

Haywood County Library:
Maggie Valley Branch
Tuesday/Thursday 9am to 5pm





**Town of Maggie Valley
Town Hall**
Open Monday – Friday
8:00 AM – 5:00 PM
3987 Soco Rd
Maggie Valley, NC 28751



From the Town Planner

Maggie Valley continues to grow!

The Planning Department has been busy over the last 12 months with new residential and commercial development happening throughout the valley. Implementing sustainable growth policies is an important part of preserving our valley and the surrounding mountains. The Planning Department has actively pursued implementing these policies by recommending standards such as, required underground utilities in new developments, regulating building heights in flood hazard areas and aligning local sign ordinances with North Carolina General Statutes.

As always, we are here to help answer any question you may have concerning town planning efforts.

Town Planner
Sam Cullen

Fun Facts from the Comprehensive Land Use Plan

The population of Maggie Valley is getting slightly younger, although the majority of the population remains over the age of 50. The median age in 2010 was 56.6 and in 2020 it was 54.9. The largest age cohort from the 2010 U.S. Census Data was the 65- to 69-year-old age consisting of 11.1 percent of the total population, however, the largest cohort in 2020 was the 60-64-year-old cohort. All ages cohorts between the ages of 5 and 30 saw an increase in the percentage of the population in 2020. The data reveals an emerging youth population in Maggie Valley with a steady, albeit slightly decreasing retired community.

2020 Median Age

54.9



Maggie Valley Town Hall 'Lunch Bunch' M – F 9am to 1pm

The Congregate Nutrition Program, provided by Mountain Projects, offers nutritionally balanced meals, crafts, health promotion, seminars, field trips, bingo, and time to socialize. Other activities include live music, puzzles, and card games. The program is available **free of charge to anyone age 60+**. Anyone 55 or older is welcome to have lunch for a small fee. **Call 828-926-3099 x110**



Charging your electric vehicle at Maggie Valley Town Hall is a complimentary service of the Town!



Can the grease!

Pouring cooking grease down the kitchen drain is a recipe for disaster! Substances build up in your home's plumbing and in the Town of Maggie Valley's sewer system. That's bad news for your pipes and ours! Why? Clogged pipes cause sewage to back-up into your home, yard, streets, or waterways. How can you help? **Never pour grease down the drain!**



Instead pour cooled grease into an empty can and place it in the trash. Put strainers in sinks to catch scraps and empty them into the trash. Use rubber scrapers and paper towels to remove oil and grease from cookware. Scrape food scraps into the trash and avoid using a garbage disposal for food waste.

For Curbside & As Needed Services

828-926-0866 x117

info@maggievalleync.gov

'Request a Service' online!

CURBSIDE SERVICES

Garbage & Recycling Pick-up

One of the Town's most popular residential services is weekly curbside garbage and recycling pick-up. Garbage is on Monday and recycling is on Tuesday. **Curbside pickups may be affected by holidays!** For changes in the service schedule, check online at <https://maggievalleync.gov/>

Place bins at the curb before 7 am!



The Town provides residential customers with a 95-gallon brown bin to manage bagged household garbage and a 64-gallon blue bin for clean loose mixed recyclables. Containers are available for pick-up or delivery to new customers. **Lost or stolen containers may be replaced for a charge.**



Please recycle glass jars, plastic bottles, metal cans, paper, and cardboard. These items should be rinsed and may be mixed together in the blue toter. **NO BAGS please!** For more information and a complete list of recyclable items, stop by Town Hall for a Solid Waste brochure or download more information at <https://maggievalleync.gov/>



AS NEEDED SERVICES

Yard Debris Pick-up

Pick-up is provided for **bagged trimmings & leaves, limbs, brush, branches, etc.** Please use the **paper yard bags or black plastic bags.** Brush, branches, and limbs (no longer than 12 feet in length and no larger than 4" in diameter) should be piled with cut ends facing the street.

White Goods Pick-up

Provided for **stoves, refrigerators, gas grills, washers, dryers, microwaves, freezers, and other discarded appliances.**

E-Waste Pick-up

Provided for discarded **printers, TVs, copiers, computers, etc.**



County Solid Waste

Please call Haywood County Solid Waste at 828-627-8042 for disposal information, as carpet, fluorescent light bulbs, tires, building materials, mattresses, paint, and old furniture ***will not be picked up by the Town.***

SNOW & ICE REMOVAL

The Town of Maggie Valley provides snow and ice removal on all Town Maintained Streets and several privately maintained roads during winter storm events. Learn which roads are included in this listing and how to request that your private street be added by visiting <https://maggievalleync.gov/community/our-services/street-maintenance-our-services/>.





Voting in Maggie Valley

Town Hall will be a Polling Place on November 5th, 2024. Contact Haywood County Board of Elections at 828-452-6633 for voter eligibility and voting precinct information.

Subscribe to the Sunshine List



The Town of Maggie Valley's "Sunshine List" is a great way to stay informed on issues that are being discussed by the Town.

Subscribing to the Town's Sunshine List allows you to receive email notices. To subscribe, reach out to the Town Manager Vickie Best at vbest@maggievalleync.gov or 828-926-0866 x102.



Calling Maggie Valley Home

Before You Dig Call 811!

North Carolina One Call Center
www.ncocc.org



Contact Us

Call 828-926-0866

Email

info@maggievalleync.gov

Look for us on your computer, phone, or tablet!

Check us out online!

Website

<https://maggievalleync.gov/>

Instagram

[@townofmaggie](https://www.instagram.com/townofmaggie)

Facebook

[@maggievalleytownofficial](https://www.facebook.com/maggievalleytownofficial)

Town Hall Pavilion Rental

Are you planning an event? The Town Hall Pavilion is available for rent. For more information and to check available dates, call us at 828-926-0866.

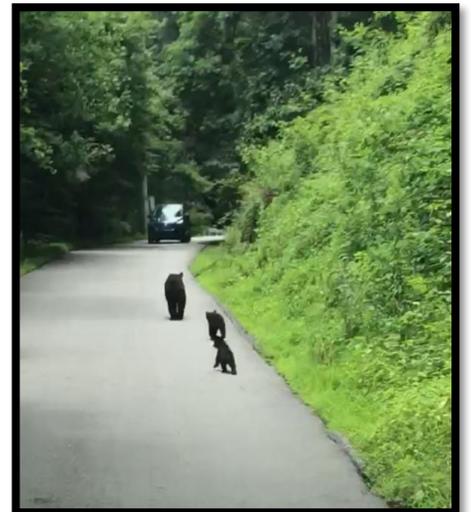


Wildlife in Town!

Be on the lookout for bear and elk in and around Maggie Valley! When elk and bear are present stay in your vehicle or, if outside, stay back at least 50 yards. **DO NOT APPROACH!** To deter bears from frequenting your yard, remove bird feeders at night and don't leave any trash or animal food outside. For more information visit:

<https://bearwise.org/>

<https://www.ncwildlife.org/Learning/Species/Mammals/Elk#7515448-overview>



2024 Tax Payment Options

Pay Online

The payment system allows you to pay by Visa, Mastercard, American Express, or Discover. **Please note there is a transaction fee of \$1.25, plus a 3% convenience surcharge.** To pay online, please visit <https://maggievalleync.gov/> and click Pay Taxes Online.



Pay by Mail

Make a check payable to the Town of Maggie Valley and pay by mail. Please include the bottom portion of your tax bill and write your parcel identification number in the memo field of your check. **We accept postmarks as date received for tax payments. If you would like to receive a receipt, include your email address or a stamped self-addressed envelope.**

Pay in Person

Feel free to come into Town Hall to pay at the Front Office window. **For those of you who are in a hurry, or after hours, the Drop Box will be your best option (checks only),** located in the metal door under the overhang, on the east side of the building. Please include the bottom portion of your tax bill and write your parcel identification number in the memo field of the check. **If you include your email address, we will email your receipt.**



If you have any questions, please feel free to call me. I'm always here to help.

**Leslie Arrington
Tax Collector**

828-926-0866 x117

Larrington@maggievalleync.gov



Maggie Valley Pavilion Addition

Special thanks to the Haywood County Arts Council for our wonderful new quilt block dedicated to the Town of Maggie Valley's 50th Birthday Celebration.

Our new Pavilion addition is completed and looks wonderful! It was made possible with a generous grant from the Southwestern Commission. Mayor Mike has now put into the works an extension for the concrete pad.



Sweet Briar Parking Lot

The Town recently finished the Sweet Briar Parking Lot project. This project added 88 new parking spaces for public parking and overflow parking from the festival grounds. Additionally, two electric vehicle chargers will be added in the future.

