

From The Desk Of
Sam Cullen

Interim Town Manager



The Board of Aldermen recently adopted a new strategic plan. This plan will guide our growth both organizationally and as a place to live and visit over the next 5 years. This plan was crafted in collaboration with the North Carolina League of Municipalities, and the town hosted a two-day workshop to discuss each focus area in depth.

For example, the Town is on the path to recovery from Hurricane Helene and the ability to build back our infrastructure in a more resilient fashion is imperative to meeting one of the key focus areas of the plan. We plan to accomplish this by proactive environmental planning and financial management tactics. The entire plan is available on the Town of Maggie Valley website. Head on over and check out all of our identified focus areas. www.maggievalleync.gov





We're excited to kick off the Festival Grounds 2026 season starting April 11! This year we're rolling out a brand-new car show featuring vintage BMWs alongside a mouthwatering BBQ festival that's sure to be a crowd favorite. The Icon of Hot Rodding car show will not be returning, longtime show promoters have decided to retire. All your other favorite shows are coming back, and as of now we still have four open weekends available—so there's plenty more fun to come. It's shaping up to be an incredible season, and we can't wait to see everyone out there! Be sure to visit our website www.maggiievallyncc.gov to see the 2026 Festival Grounds Schedule.

Opportunities to Serve

Are you ready to turn your interest in law enforcement into real-world experience? Maggie Valley Police Dept. offers motivated individuals the chance to work alongside professional officers, gain hands-on exposure to daily operations, and build the skills needed for a future career in policing. As a cadet, you'll support the department, learn from experienced mentors and see firsthand how officers serve and protect our community. If you're driven, curious and eager to make a difference, this is your opportunity to step into the world of law enforcement and start your journey.

We're Hiring

Police Cadet
\$43,958

- 5% increase upon successful completion of BLET
- 5% Increase after successful 6 month probationary period
- All Cadet expenses paid
- 3 year employment commitment required
- Yearly Holiday Pay
- Longevity Bonus
- Employer Paid Vacation & Sick leave.
- Employer Paid Health Insurance 100% employee coverage 80% family
- Participation in the NC Local Government Retirement System
- 5% 401K Employer Contribution
- Monthly Cell Phone Allowance



APPLY NOW
Updated Salary for 2026

For More Information or to Apply

Contact
Chief Matt Boger
828.926.0867
mboger@maggiievallyncc.gov



In an effort to familiarize our citizens with those who serve their community, we have started a new program. **The Heart and Hands of the Valley**. Introducing those employees you may never see, but who are about the Town's business.

Meet Kathy Johnson Town Clerk

Kathy is a native of Haywood County and graduate of Pisgah High School in Canton. She started her career in local government with the Town of Waynesville. She came to Maggie Valley in 2023. In 2026, she was given the additional responsibilities of Deputy Finance Officer. She is a proud Meme to two grandchildren, Sophie and Noah and Mother to Kyle.

