

Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

Members Present: Mayor Mike Eveland, Aldermen: Twinkle Patel, Tammy Wight, Phillip Wight, and Clayton Davis  
Staff Present: Manager Nathan Clark, Attorney Craig Justus, Planner Ron Hancock, Chief Russ Gilliland, Public Works Director Mike Mehaffey and Clerk Vickie Best  
Officers Present: Matt Boger, Logan Wood, Allen Williams and Jeff Mackey  
Others Present: Reporter Kyle Perrotti and seven others

**1) Meeting Call to Order**

Mayor Eveland called the Regularly Scheduled Meeting to order at 6:30 pm on Tuesday March 10, 2020 in the Town Hall Boardroom.

**2) Consent Agenda**

- a. Minutes: February 4, February 11, February 17, February 18, February 24, 2020
- b. A/R
- c. Budget to Actual
- d. Tax Releases

**ALDERMAN DAVIS MADE A MOTION TO APPROVE THE CONSENT AGENDA AS PRESENTED. MOTION CARRIED UNANIMOUSLY.**

**3) Recognition of Maggie Valley Police Department**

Chief Gilliland presented Officers Logan Wood and Matthew Boger a plaque for their achievements as part of the recognition through the NC Justice Academy for all their training hours.

**4) Public Comment**

There were no public comments.

**5) Consideration of Inflow & Infiltration Contract: Withers-Ravenel**

As discussed at the Aldermen Retreat in February 2020 - staff has concerns over the wastewater treatment plant's daily flow rates which have significantly grown over the past three fiscal years. Some of the flow rate increase is due to increased usage of the system which is a good thing, however staff suspects that what is driving most of the flow increased is from inflow and infiltration- essentially stormwater that is entering the Municipal System; which in turn is required to be treated.

In Fall 2019, the Town considered this exact project I&I Study with Withers-Ravenel but opted to see if the Town could obtain grant funding (AIA) for a similar scope of work. Staff was not successful in obtaining the grant. The town scored 93 out of 132 with only the top 31 projects receiving funding. Our application was hurt due to population growth, low employment rates, high land values combined with extremely low sewer user fees compared to other systems our size.

The W-R study concentrates on smoke testing combined with CCTV recording in six areas within Town (Bethel Village, Misty Meadows, Cross Creek, Campbell Woods, Kamping Kountry and Valley Creek) for a cost of \$34,900. Again, the purpose of the study is to identify deficiencies in the sewer system; once those deficiencies have been identified, the cost to correct them will vary.

2  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

Due to recent work done within the subdivision Director Mehaffey may change out Misty Meadows for another area to check for I & I.

**ALDERMAN P. WIGHT MADE A MOTION TO APPROVE THE WITHERS-RAVENEL FIRM DOING THE INFLOW-INFILTRATION PROJECT. MOTION CARRIED UNANIMOUSLY.**

**6) Haywood County TDA- Mid Year Presentation: Lynn Collins, Executive Director**  
HCTDA Director Collins addressed Council providing the following information.

Maggie Valley is up 8% year- to- date over the Fiscal Year 2018/19.

The Maggie Valley TDA 1% Subcommittee made the following allocations:

Mary Rathbone Rich Park	\$20,000
Land & Sky Relay	\$884
Maggie Gets Lit (funding not used)	\$2,300
Winter Days Lighting Campaign	\$8,062
Thunder in the Smokies Spring, Summer, and Fall	\$4,500
Maggie Valley Co-op Advertising Campaign	\$95,000
Lake Logan Multisport Festival	\$308
HCAC Americana Atlanta Pops Concert w/ Balsam Range	\$4,971
Maggie Valley Backyard 4 <sup>th</sup> of July Celebration	\$8,000
WNC Jeep Fest	\$3,500
Festival Grounds Stage Acoustic Improvements	\$25,000
Maggie Valley Fall Days	\$5,000
TOTAL:	\$177,525

Director Collins explained how the AirDNA tracks Airbnbs'. It is not that Maggie Valley lost numbers; it is because these management companies count the units as one.

AirDNA is doing a good job complying. The "kicker" is when properties are listed on several management accounts because not all management companies comply equally. (AirDNA is a web app displaying metrics for every Airbnb rental worldwide. It can be used to understand your own market or to research other markets for future investment.)

An example is the Town of Clyde has a large percentage of numbers but has the least dollar amount.

Director Collins assured Council that Maggie Valley is not doing badly; there is a shift in other zip codes. December 2019 reflected the largest spike in vacation rentals. If the weather is warmer people rent vacation rentals; if the weather is colder people stay in motels.

Another issue that Director Collins has talked with Manager Clark about is the renewed interest in the Civil War Trails, i.e. Kirk's Raiders crossing Soco Gap.

The sign providing this information is at the ticket office at Ghost Town. Manager Clark explained that with the renewed interest, the Civil War sign should be placed in a public place where people can read the sign and possibly walk/drive the trail.

3  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

The Mary Rathbone-Rich Park would be an excellent place for the sign to be displayed. There will be a \$200 annual payment for the maintenance of the sign.

**ALDERMAN P. WIGHT MADE A MOTION TO MOVE THE CIVIL WAR TRAIL SIGN TO THE MARY RATHBONE-RICH PARK. MOTION CARRIED UNANIMOUSLY.**

**7) Consideration of MPO Appointments**

The Town of Maggie Valley is a member of the French Broad River Metropolitan Planning Organization. This is the transportation planning agency for urbanized Buncombe, Henderson, Haywood and select areas of Madison and Transylvania Counties. The FBRMPO is the organization that has provided the Town its funding for the Moody Farm Road sidewalk and Soco Road Pedestrian Plan. It has two levels of governance; a staff level (Planner Hancock attends) that makes recommendations to the MPO Board which is comprised of the region's elected officials.

The Town is required to have a full member and it is recommended that there be an alternate member.

MPO Orientation is Friday March 27 from 10am until 2pm at Pack Memorial Library in Downtown Asheville.

**ALDERMAN DAVIS MADE A MOTION TO APPOINT MAYOR MIKE EVELAND TO THE MPO AS THE PRIMARY MEMBER AND ALDERMAN PATEL AS THE ALTERNATE MEMBER. MOTION CARRIED UNANIMOUSLY.**

**8) Consideration of Reappointment: ABC Board Members**

ABC Chairman Moody was reappointed in October 2019. The current board members wish to serve again: Cabe Carver, Al Mathews, Danny Mitchell, and Brad Pendley.

The terms will be for three (3) years.

**ALDERMAN T. WIGHT MADE A MOTION TO REAPPOINT AL MATHEWS, BRAD PENDLEY, DANNY MITCHELL AND CABE CARVER FOR THREE YEAR TERMS. MOTION CARRIED UNANIMOUSLY.**

**9) Consideration of Delinquent Tax Collection NCGS 105-369**

NCGS 105-369 requires Council to advertise delinquent taxpayers in the local newspaper and to collect delinquent taxes through tax liens on real property.

The Town allows people to make payments and some payment plans have already been authorized; but their names will be printed in the newspaper because of the way the statutes read.

**ALDERMAN T. WIGHT MADE A MOTION TO DIRECT MANAGER CLARK TO COLLECT DELINQUENT TAXES. MOTION CARRIED UNANIMOUSLY.**

**10) Consideration of 2021 Festival Events Calendar**

The calendar does not include the Elk Fest. HCTDA Director Collins desires the event be held in September but will do the event in August. The 2021 calendar is almost full, except for August.

Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

**ALDERMAN T. WIGHT MADE A MOTION TO ACCEPT THE 2021 CALENDAR OF EVENTS FOR THE FESTIVAL GROUNDS. MOTION CARRIED UNANIMOUSLY.**

**11) Consideration of Maggie Valley 1<sup>st</sup> Night- Halloween Event**

The money earned through this event goes toward the fireworks show on New Year's Eve.

The committee will need their insurance and the \$200 deposit. If approved, the rental fees for the pavilion will be considered the Town's

**ALDERMAN P. WIGHT MADE A MOTION TO APPROVE THE USE OF THE PAVILION FOR THE HALLOWEEN EVENT FREE OF CHARGE. MOTION CARRIED UNANIMOUSLY.**

**12) Consideration of Sponsorship**

- a. Haywood County Fair
- b. Folkmoot (July 20) Event

Council has \$2,000 left in the donation line item. Manager Clark went on to inform Council that Richie's Alliance has also requested a donation.

Folkmoot wants relief from the \$500 rent for the July event.

Folkmoot is holding two events at the Festival Grounds this year. This is a Monday event.

**ALDERMAN T. WIGHT MADE A MOTION TO SWAP THE \$500 RENT FOR ONE DAY FOR A SPONSORSHIP WITH FOLKMOT; THE DEPOSIT AND INSURANCE WILL STILL BE REQUIRED. MOTION CARRIED UNANIMOUSLY.**

**13) Consideration of Resolution 20-2**

As previously discussed in detail, staff is seeking a grant through the Disaster Relief Fund. The Town pays 75% of the cost to fix the levee at the Wastewater Treatment Plant. The levee is what keeps the WWTP out of the floodway. the heavy rains of 2018/2019 was when the damage occurred. Resolution 20-2 is from a template recommended by the state. The costs will be between \$125,000 and \$200,000.

Due to the installation of gabion baskets, the work will have to be contracted out.

**ALDERMAN DAVIS MADE A MOTION TO ADOPT RESOLUTION NUMBER 20-2 AUTHORIZING THE TOWN TO SEEK GRANT FUNDING FROM THE DISASTER RELIEF FUND. MOTION CARRIED UNANIMOUSLY.**

**14) Other Business**

There was no other business

**15) Department Head Reports**

- a. Police- Russ Gilliland, Chief

Incident/Investigations

During the month of February, the Maggie Valley Police Department investigated thirty incidents that resulted thirty-seven offenses which include: Simple Assault, Breaking and Entering, Larceny, Motor Vehicle Theft, Criminal Damage to Property, Driving While Impaired, Trespassing, and Drug Violations.

5  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

**Arrests**

Maggie Valley police officers arrested a total of nineteen individuals resulting in twenty-seven charges which included: Larceny, Stolen Property, Narcotic Violations, Weapons Violations, Driving While Impaired and Trespassing.

Officer Chris Collins apprehended a Fugitive out of the State of Georgia.

**Motor Vehicle Traffic**

Maggie Valley police officers investigated two motor vehicle accidents. Issued thirty-two uniformed traffic citations and issued twenty-two warning citations. A total number of 54 traffic citations were issued, 14 (26.0%) of which were for speeding.

**Activity Logs**

There were a total of thirty-seven Officer Activity Logs for the month, which include: Animal Complaints, Business Checks, Civil Disturbance, K9 Training, Residential Checks, Unlock Vehicles, Assist other Agencies, Noise Complaint, and Welfare Checks.

**Evidence Processing**

Evidence and Property processed twenty items this month. Items range from, Methamphetamine, Marijuana, Portable Sawmill, Jewelry, Drug Paraphernalia, 9mm Handgun, and Opioids.

**Investigations (CID)**

CID is investigating several ongoing cases that include Breaking and Entering, Statutory Rape, and Drug Trafficking.

A Drug Trafficking case scheduled for Superior Court lead to a 10-year sentence in NC State Prison system.

CID is working with the NC State Bureau of Investigations on an undisclosed case.

Detective Matthew Boger attended a KARE meeting held in Waynesville.

**Community Interactions**

Maggie Valley Officers patrolled through our residential neighborhoods 131 times during the month.

Maggie Valley Police Officers visited our business community 12 times this month.

Maggie Valley Police Officers are providing security for the Cataloochee Ski Lodge.

**K-9 Program**

K9 Officer Logan Wood and Moses have been engaged in K9 training, article searches, and vehicle searches.

**Events, Schools, and Meetings**

Officer Haley Crocker has completed her Field Training period and is assigned to a patrol shift.

Chief Russell Gilliland attended a School Emergency Planning meeting held at Jonathan Valley Elementary School.

Chief Russell Gilliland attend the monthly Chiefs of Police meeting held at Duke Life Point.

Town Manager Nathan Clark and Chief Gilliland attended a Firing Range Committee meeting held at Haywood Community College.

6  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

b. Public Works – Mike Mehaffey, Director

**PUBLIC WORKS**

- Monthly maintenance, general cleaning and repairs at Town Hall, Pavilion, Parham Park, Rathbone/Rich Park, Festival Grounds, Public Works buildings and Police Department.
- Monthly Recyclables approx. 7.2 tons.
- Monthly Solid Waste approx. 34.3 tons.
- Picked up miscellaneous residential brush and debris. 70 brush pick-ups that totaled 7 tons of brush.
- Continue maintenance and repairs on Welcome Banners, Miss Maggie Banners and Winter Banners.
- Perform ditch, culvert, shoulder and road maintenance along streets. Both private and Town streets.
- Service and/or repaired 8 Public Works vehicles 0 Administration and 4 Police vehicles.
- Continue maintenance on 91 pole mounted winter decorations. 5 Ground mounted displays and Winter Lighting on Town Hall, Pavilion, Police Department and the TDA building.
- Public Works replaced 10 Dogwood trees along Hwy. 19.
- Picked up bagged trash and debris along Highway 19 and Highway 276 from Fie Top Road to the Wastewater Treatment Plant.
- Public Works continues trimming trees and cutting brush behind roadside trees and along walking trails.
- We are installing the light bar and other lights on the new P.W. service truck and will have it in service the first week of March.
- Public Works had 7 days on snow and ice removal this month and hauled 8 loads of salt.
- Public works continues trimming trees and brush around streetlights. This project will run thru the winter months as time allows.

**WWTP**

- Monthly testing, monitoring and analysis; Monthly cleaning and repairs.
- Monthly Road, Levee, equipment and building maintenance.
- Continued yearly sewer line and manhole inspections as required by DENR.
- Installed/repared 4 sewer services, cleaned and videoed approximately 600 feet of sewer line, inspected 12 sewer connections/installations, repaired 3 damaged manholes. Inspected 18 manholes for I&I project.
- CTR Coating did leak stopping, rehab and manhole coating on 11 manholes.
- Dewatered 41,000 gallons of digester sludge. Lime Stabilized 0 tons of dewatered sludge. Also, hauled 0 tons of dewatered sludge to landfill.
- Worked with business owners, homeowners, contractors and others to help resolve sewer related issues such as rainwater getting into sewer lines, back-ups, video inspection, private line or service locations and damage to lines.

7  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

- Continue monthly sewer easement maintenance. Bush hogging, tree cutting, spraying and debris removal.
- This month we received NC811 locate request for 78 tickets. These were all marked in a timely manner.
- Continue monitoring Jonathan Creek and stream banks for fallen and dead trees that could impact the Town's sewer creek crossings. This is now required by NCDEQ.
- Removed fallen trees and debris from Jonathan Creek on Moody Farm road, Stonebridge, MVCC and at Valley Creek Drive.
- Grease in the Towns sewer collection system and in the Wastewater Treatment Plant is an ongoing and time-consuming problem. Regular grease trap pumping and maintenance is the key to keeping these problems to a minimum. All food handling businesses are required to have grease removing equipment installed and to maintain records of cleaning and maintaining their equipment. The sewer department staff regularly inspects this equipment and looks at records and logs of this maintenance. This month we performed 5 grease trap inspections. Of these 0 were found to be non-compliant. We continue to work with all businesses on their grease issues and provide assistance and education in hopes of reducing the amount of grease in our sewer system.
- Prepared and delivered to EPA and DEQ the 2019 Annual Biosolids Report as required by the Town of Maggie Valley's Residuals Permit.

c. Planning- Ron Hancock, Town Planner

<b>16) Zoning Permits</b>	<b>6</b>	
Residential	3	2 new 3BR Single Family Residences (Campbell Mt. Estates, Dream Meadows), deck
Commercial	3	Calvary Road Baptist Church temporary classroom, Affordable Log Homes, Ramada Inn roof
<b>Zoning Compliance Letters</b>	<b>6</b>	Including 2 new residences (The Meadows at Campbell Mountain Estates) 2 accessory buildings, Calvary Road Baptist Church storage building and temporary classroom
<b>Sign permit</b>	<b>1</b>	American Mattress Warehouse

a. Town Manager- Nathan Clark



8  
Town of Maggie Valley  
Regularly Scheduled Board of Aldermen Meeting  
March 10, 2020  
MINUTES

Manager Clark commended the Planning Board for their hard work on the Unified Development Ordinance. The Planning Board has been having some very long meetings.

Manager Clark spoke with the Brannon Forest HOA President; breaking down the town services and how those services are provided.

Staff is beginning to prepare for the budget season.

Manager Clark spoke with Danielle Schwanke, NCDOT representative and was informed the specifications for the Soco Road Project should be completed within thirty (30) days.

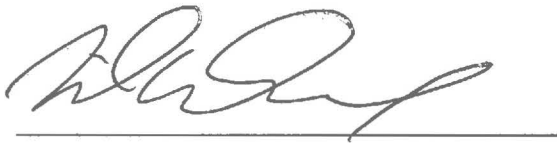
Alderman P. Wight clarified that the road diet is out but added that he thought there should be several other options for pedestrian safety/crosswalks.

Bearwaters Brewery will open at the end of March. The food will be Mexican Street Fair Food.

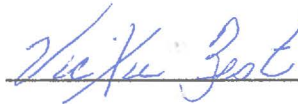
Manager Clark asked that Council give serious thought to the impacts the Coronavirus could have on the Festival Season; especially the early months of the season.

**17) Adjournment**

**ON MOTION OF ALDERMAN P. WIGHT WITH ALL IN FAVOR THE MEETING ADJOURNED AT 7:40 PM.**



Mayor Mike Eveland



Vickie Best, CMC, NCCMC, Town Clerk

