

Board of Aldermen  
Interview for Zoning Board of Adjustment  
Town Hall Board Room, Maggie Valley Town Hall  
Tuesday January 14, 2025, 5:30pm

Members Present:

Mayor Mike Eveland, Alderman John Hinton, Alderman Tim Wise, Alderman Phillip Wight

Members Absent:

Mayor Pro-Tem Jim Owens

Staff Present:

Town Clerk Kathy Johnson

Assistant Town Manager/Town Planner Sam Cullen

Others Present:

Jim Heise

Media Present:

No media was present.

Called to Order

Mayor Mike Eveland called the meeting to order at 5:29 pm on Tuesday January 14, 2025, in the Maggie Valley Town Hall Boardroom 3987 Soco Road, Maggie Valley, NC 28751.

Mayor Eveland welcomed Applicant Jim Heise and asked him to begin by telling the Board about himself.

Mr. Heise said his name is James but is referred to as Jim. He has lived at his home on Buck Mountain Road in Maggie Valley going on four years.

Mr. Heise started his career working as a State of Florida Certified Building Contractor. During a downturn in the construction industry, he started working in retail as a second job and ended up overseeing 127 Stores in seven different States. His typical week would be to fly out on Sunday and return home on Thursday nights for a three-day weekend. While visiting his wife one Friday for lunch, he ended up taking a job with her employer which was large manufacturer. He ended up running a corporate education center. One of the tasks set forth in this job was to represent the industry with the Florida Building Commission. He said that position grew and he became a Board member of some National Associations. He spread out with the Building Commission working with states from Florida all the way to North Carolina and Texas. He started teaching energy classes via Zoom for the State of California.

Mr. Heise said he now does all of his work via zoom and he feels that his background and years of working with different Building Commissions throughout the Country will be useful to the Town.

Mayor Eveland said the Zoning Board is Quasi-Judicial, and is bound by state and local regulations and laws when making decisions. The Board will be voting on his appointment at the 6:30pm meeting. He said we are looking forward to getting the vacant positions on the Planning and Zoning Board filled. He expressed appreciation for the service of the Zoning Board members that were stepping down.

Alderman Phillip Wight asked Mr. Heise what he taught. Mr. Heise said mainly Building Codes, Sales classes and Coal (energy) related classes.

Board members thanked Mr. Heise for coming in to interview.

***A motion was made by Alderman Tim Wise to adjourn the meeting at 5:37 pm. The motion carried unanimously.***

*Attest:*

*s/Mike Eveland*  
Mayor Mike Eveland

*s/Sam Cullen*  
Sam Cullen, Assist. Town Manager/Town Planner

*s/Kathy Johnson*  
Kathy Johnson, Town Clerk