

Town of Maggie Valley  
Board of Aldermen Regularly Scheduled Meeting  
March 12, 2024  
MINUTES

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**Members Present:**

Mayor Mike Eveland  
Mayor Pro-Tem Jim Owens  
Alderman John Hinton  
Alderman Tim Wise  
Alderman Phillip Wight

**Members Absent:**

None

**Staff Present:**

Vickie Best, Town Manager  
Kathy Johnson, Town Clerk  
Matthew Boger, Police Chief  
Sam Cullen, Town Planner  
Seth Boyd, Senior WWTP Operator  
Rodney Riddle, Police Officer  
Craig Justus, Attorney

**Others Present:**

Corrina Ruffieux, HCTDA Executive Director  
Joe Moody, ABC Chairman  
Six Others Present

**Media Present:**

Brionna Dellara, Waynesville Mountaineer

**MEETING CALL TO ORDER**

Mayor Eveland called the Meeting to order at 6:32 pm on Tuesday March 12, 2024, in the Maggie Valley Town Hall Boardroom, 3987 Soco Road, Maggie Valley, NC 28751.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was repeated by all followed by prayer led by Sam Cullen.

**APPROVAL OF THE AGENDA/CONFLICT OF INTEREST DECLARATION**

There were no changes made to the agenda.

**Consent Agenda**

*a. Minutes to be Approved: February 6<sup>th</sup>, & 13<sup>th</sup>, 2024.*

- b. *Budget to Actual*
- c. *A/R Report*
- d. *Tax Reconciliation: As of 3/4/2024*
- e. *Direct Clerk to check for sufficiency of a petition for annexation (Resolution 24-07, Harold and Pamela Mabry PIN 7696-49-4548, 320 Cedar Drive.*
- f. *Call for a Public Hearing for a text amendment to the UDO concerning underground utilities on April 9, 2024.*
- g. *May Agenda Setting Meeting change to Wednesday May 8, 2024*

***A motion was made by Alderman Jim Owens to approve the Consent Agenda as presented. The motion carried unanimously.***

### Public Comment

Mayor Eveland asked if anyone would like to make a Public Comment. No one came forward.

### Annual HCTDA Report: Executive Director Corrina Ruffieux

Executive Director Corrina Ruffieux with Haywood County Tourism Development Authority presented the Board with the Annual report. She reviewed the report with the Board and encouraged them to read the printed copy and contact her with any questions:

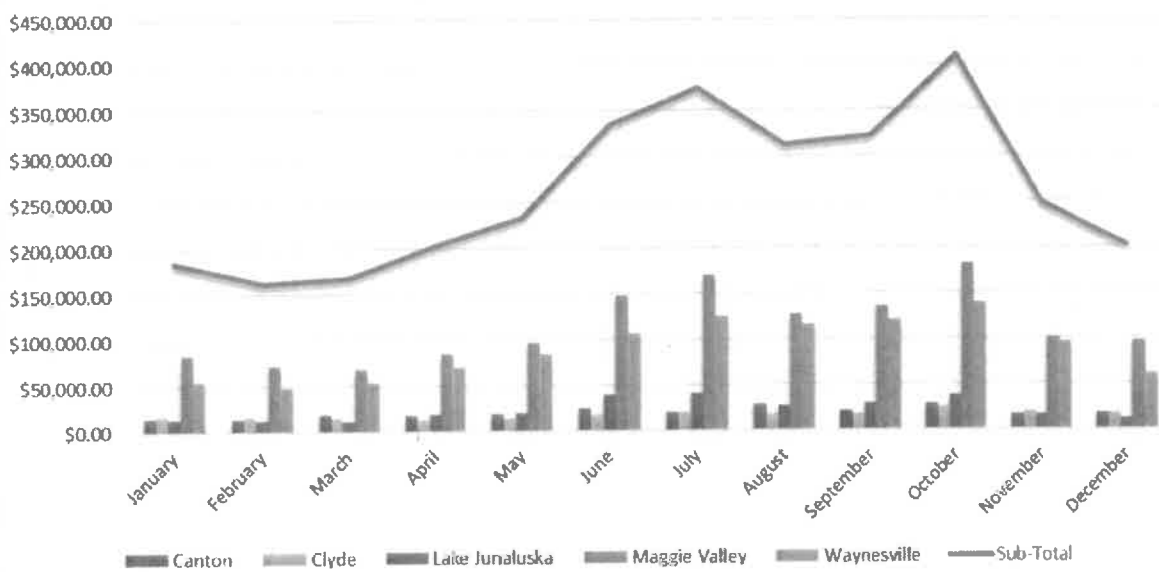
- **Destination Development Powered by Visitors:** HCTDA invested in twenty-five capital projects in the amount of \$436,840. Grants awarded were Dahlia Ridge Trail at Haywood Community College, Waynesville Soda Jerks Mural, Treehouse Overlook at Chestnut Mountain, Lake Junaluska Overlook and Connector Trail, Maggie Valley Festival Grounds Enhancements, and Richland Creek Greenway Enhancements.
- **Destination Support Powered by Visitors:** 22 marketing initiatives and events totaling \$333,904, providing much needed support for local events and small businesses.
  - A sampling of grants awarded are: 115 Canton Labor Day Festival, Lake Junaluska Photography, Downtown Waynesville Commission Website Development, Smoky Mountain Bluegrass Festival, WNC Jeep Fest, and Plott-Tober Fest.
- **Marketing and Paid Media:** These campaigns help convince people to visit our individual towns, stay in our lodging, dine in our restaurants, shop in our retail outlets, and experience our variety of annual events.
  - **Traditional Print Advertising:** Our State, Blue Ridge Outdoors, Visit NC Travel Guide, Blue Ridge Country, Outside Magazine, Roadrunner Magazine, Smokies Life, Atlantic Magazine, Local Palate, Blue Ridge Digest, and Blue Ridge Parkway Travel Planner.
  - **Paid Media: Digital Marketing:** Impressions- 6,980,613, Link Clicks- 132,859, CPC- \$.49. Native Video: Impressions- 522,217, Video Views- 444,014, CPV-\$.02. Social Media Targeted Ads: Impressions- 5,231,051, Link Clicks- 63,129, CPC- \$.37.
  - **Wander Map App Launched July 2023:** Most viewed places- Soco Falls, Lake Junaluska Walking Trail, Copperhead Loop, Sunburst Falls, and Waynesville Dog

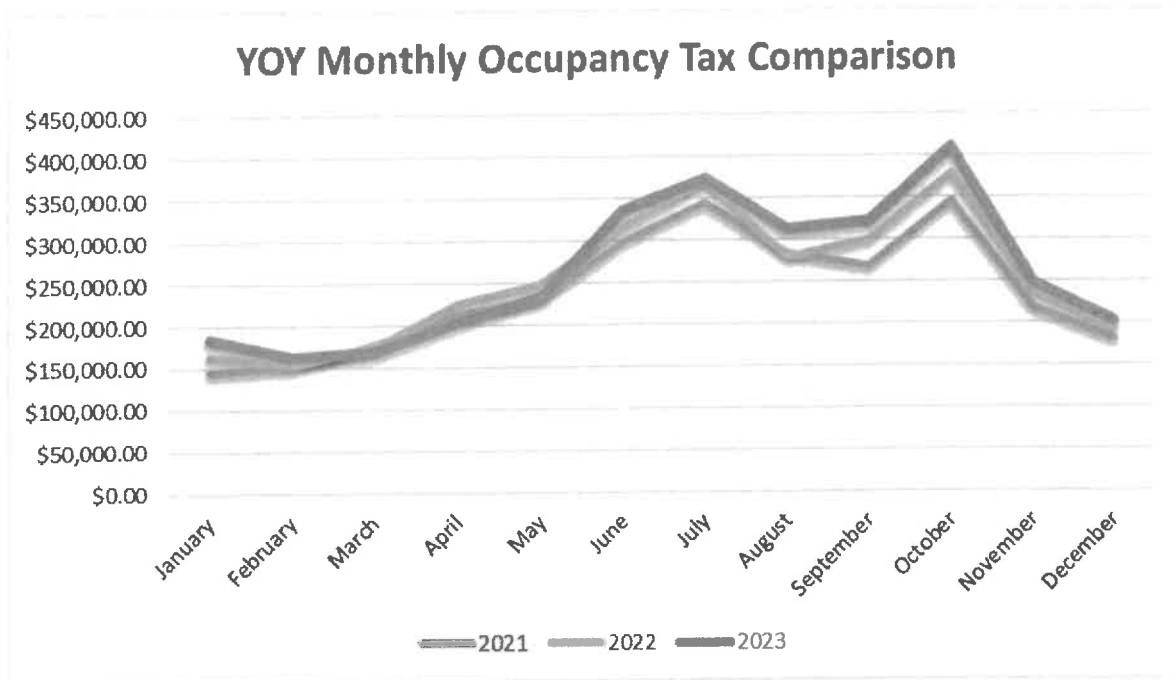
Park. Top five states using the Wander App- North Carolina, Florida, Georgia, New York, and South Carolina.

- E-Newsletter: A new integrated email marketing strategy began in August 2023. Now consistently sending monthly emails to one customizing list, and customize the content based on their self-selected interest. There have been 217,775 emails sent since the implementation.
- Social Media: Consolidating Social Media channels increased the post frequency by 43% and increased the overall audience by 18%.
- The HCTDA partnered with MMGY NJF and together developed an initial plan, outlining strategy and tactics to increase the Visit NC Smokies media presence and awareness. Within four months we secured nine media placements, including Fox News naming Haywood County one of eight Amazing Fall Mountain Towns this year from a national list.
- The implementation of Search Engine Optimization in August 2023 resulted in a surge in website traffic. A forty six percent increase in visitors to the website from a non-paid search.
- Visitor Guide: There were 50,000 copies printed, 7,782 were mailed. There were 228,878 digital downloads.
- Visitor Data: Outdoor Recreation- 38.3%, Accommodations 23.7%, Food 20.3 %, Sports 5.7%, Specialty Retail 6.7%, Events 3.4%, Attractions 1.1%. She said 79% of Haywood County visitors are from out-of-state.

Alderman Phillip Wight asked what happened with the rest of the copies of the Visitor Guide. Ms. Ruffieux said the remaining copies were shipped to state-wide welcome centers, national AAA offices, and distributed throughout the county.

**2023 Occupancy Tax Monthly Collections by Zip Code**





**MAGGIE VALLEY**  
Fiscal Year Monthly Occupancy Tax Comparison (Gross)

	2021-2022	2022-2023	2023-2024	\$ Change from Previous Year	% Change from Previous Year
July	\$159,871.26	\$177,268.47	\$170,417.23	(\$6,851.24)	-3.86%
August	\$126,823.64	\$126,942.01	\$126,475.88	(\$466.13)	-0.37%
September	\$124,968.30	\$130,740.68	\$135,273.39	\$4,532.71	3.47%
October	\$170,620.65	\$176,221.04	\$181,249.41	\$5,028.37	2.85%
November	\$107,137.19	\$104,245.28	\$101,699.89	(\$2,545.39)	-2.44%
December	\$94,869.09	\$91,738.20	\$96,321.10	\$4,582.90	5.00%
January	\$82,791.99	\$84,230.59			
February	\$76,712.63	\$71,592.00			
March	\$78,416.17	\$69,112.76			
April	\$102,682.92	\$85,237.87			
May	\$109,621.91	\$97,101.82			
June	\$151,590.73	\$147,697.81			
<b>Total</b>	<b>\$1,386,106.48</b>	<b>\$1,362,128.53</b>	<b>\$811,436.90</b>		<b>0.53%</b>

Mayor Eveland asked if she would be providing information on the changes the HCTDA was going to be making because it will be affecting MV directly. Ms. Ruffieux said the consumer workshop to discuss the changes is scheduled for March 27, 2024

**Haywood County Tourism Development Authority**  
**Allocation of 1% Bank Balance**  
**January 31, 2024**

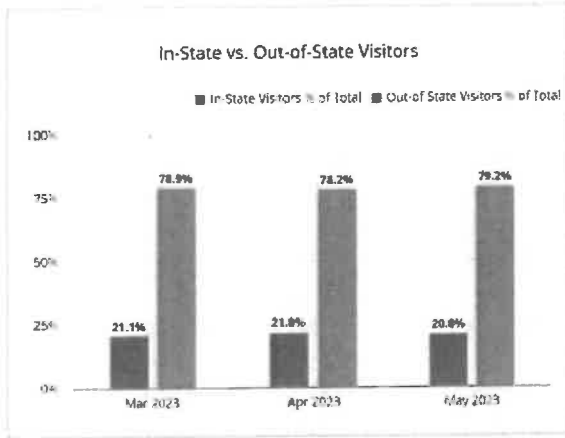
Town of Maggie Valley	Tourism		Promo		Total Balance
	Activity	Balance	Activity	Balance	
Beginning Balance June 30, 2023	\$ -	\$ 120,902.10	\$ -	\$ 173,436.60	\$ 294,338.70
1% Occ Tax-28751 (Maggie Valley)-July	\$ 8,010.90	\$ 128,913.00	\$ 16,021.80	\$ 189,458.40	\$ 318,371.40
June Billboard	\$ -	\$ 128,913.00	\$ (1,563.00)	\$ 187,895.40	\$ 316,808.40
Crawford Strategy June 2023	\$ -	\$ 128,913.00	\$ (8,786.00)	\$ 179,109.40	\$ 308,022.40
July Billboard	\$ -	\$ 128,913.00	\$ (1,620.00)	\$ 177,489.40	\$ 306,402.40
Road Runner Publishing	\$ -	\$ 128,913.00	\$ (3,915.00)	\$ 173,574.40	\$ 302,487.40
1% Occ Tax-28751 (Maggie Valley)-August	\$ 12,185.07	\$ 141,098.07	\$ 24,370.14	\$ 197,944.54	\$ 339,042.61
1% Occ Tax-28751 (Maggie Valley)-September	\$ 13,775.35	\$ 154,873.42	\$ 27,550.70	\$ 225,495.24	\$ 380,368.66
Crawford Strategy July 2023	\$ -	\$ 154,873.42	\$ (5,321.43)	\$ 220,173.81	\$ 375,047.23
Crawford Strategy August 2023	\$ -	\$ 154,873.42	\$ (5,153.35)	\$ 215,020.46	\$ 369,893.88
August Billboard	\$ -	\$ 154,873.42	\$ (1,011.00)	\$ 214,009.46	\$ 368,882.88
Maggie Valley Fall Days	\$ -	\$ 154,873.42	\$ (7,000.00)	\$ 207,009.46	\$ 361,882.88
1% Occ Tax-28751 (Maggie Valley)-October	\$ 10,349.76	\$ 165,223.18	\$ 20,699.52	\$ 227,708.98	\$ 392,932.16
September Billboard	\$ -	\$ 165,223.18	\$ (402.00)	\$ 227,306.98	\$ 392,530.16
Crawford Strategy-September	\$ -	\$ 165,223.18	\$ (5,413.79)	\$ 221,893.19	\$ 387,116.37
1% Occ Tax-28751 (Maggie Valley)-November	\$ 11,160.05	\$ 176,383.23	\$ 22,320.10	\$ 244,213.29	\$ 420,596.52
October Billboard	\$ -	\$ 176,383.23	\$ (2,011.00)	\$ 242,202.29	\$ 418,585.52
Crawford Strategy-October	\$ -	\$ 176,383.23	\$ (5,744.75)	\$ 236,457.54	\$ 412,840.77
1% Occ Tax-28751 (Maggie Valley)-December	\$ 14,953.08	\$ 191,336.31	\$ 29,906.15	\$ 266,363.69	\$ 457,700.00
November Billboard	\$ -	\$ 191,336.31	\$ (1,011.00)	\$ 265,352.69	\$ 456,689.00
Smoky Mountain Bluegrass Festival	\$ -	\$ 191,336.31	\$ (8,701.42)	\$ 256,651.27	\$ 447,987.58
Crawford Strategy November 2023	\$ -	\$ 191,336.31	\$ (9,625.70)	\$ 247,025.57	\$ 438,361.88
2024 Advertising-Meredith Operations Corp	\$ -	\$ 191,336.31	\$ (7,500.00)	\$ 239,525.57	\$ 430,861.88
1% Occ Tax-28751 (Maggie Valley)-January	\$ 8,390.24	\$ 199,726.55	\$ 16,780.48	\$ 256,306.05	\$ 456,032.60
December Billboard	\$ -	\$ 199,726.55	\$ (1,620.00)	\$ 254,686.05	\$ 454,412.60
Crawford Strategy December 2023	\$ -	\$ 199,726.55	\$ (5,465.30)	\$ 249,220.75	\$ 448,947.30

Ms. Ruffieux spoke about the effort to streamline social media, sponsors, and volunteers. She said there were 55 participating partners.

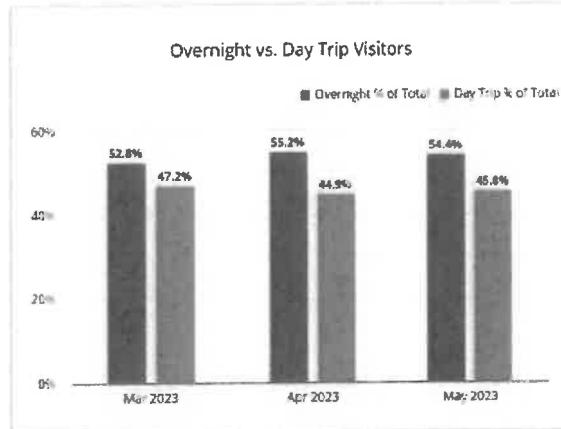
Maggie Valley Ice Fest had a total of 2,487 ticket sales and 555 day of ticket sales.

The Visitor Survey had 152 responses: 67.3% of those attended the Ice Fest and 41 % Very likely to attend a future Ice Fest Weekend. She said there would be a Master Plan Community Input session on Tuesday March 26, 2024, to work on the Destination Master Plan.

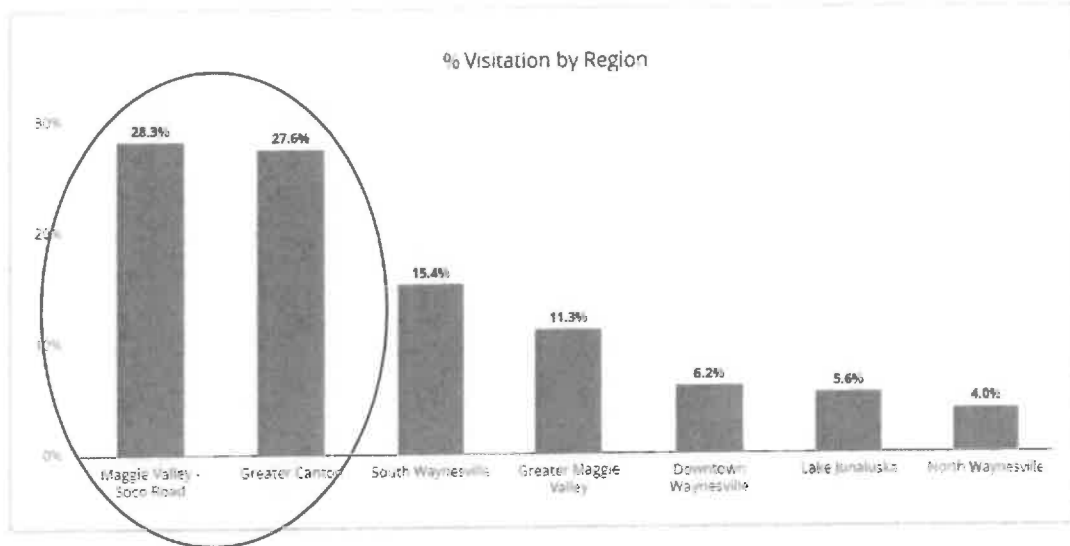
Ms. Ruffieux said Zartico is a program that tracks the movement of mobile devices. She reviewed the Zartico data that was collected March 1<sup>st</sup> through May 31<sup>st</sup> 2023.



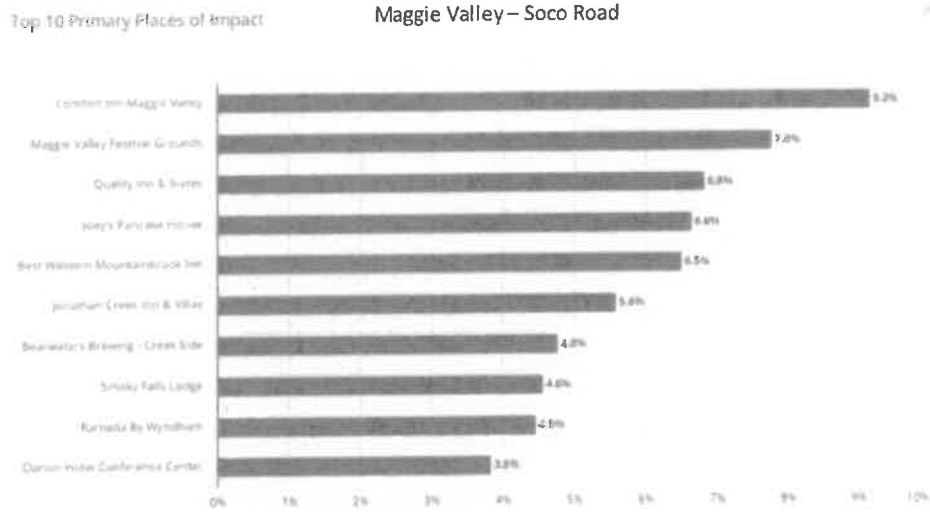
## Spring




**ZARTICO** Source: Zartico | Timeframe: 03.01 to 05.31.2023 | Device Count: 18,229 | Cardholder Count: 9,478



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Board members thanked Ms. Ruffieux for her presentation.

Public Hearing to Annex 3211 Dellwood Road, PIN 8606-49-1363, belonging to Jose Chavez-Negrete

Mayor Eveland opened the public hearing at 6:58 pm and asked Planner Cullen to present the staff report.

Planner Cullen said the town was contacted by the owner of 3211 Dellwood Road to inquire about a satellite annexation for the purpose of connecting to the Town sewer. The clerk has satisfied sufficiency and the Town can serve the property.

Mayor Eveland asked if anyone would like to make a public comment about the annexation of 3211 Dellwood Road.

Sherry Ferguson, 3257 Dellwood Road, expressed several concerns about the annexation of the property including the campers on site and the number of people staying on the property. She said the property owner has water hoses and extension cords to supply the campers and trailer with water and electricity. She asked counsel to table the annexation of the property until staff could investigate the concerns.

Mayor Eveland said the property is currently in the County and has no regulations on these concerns. He explained if the property was annexed into the Town, the restrictions and regulations of the Town would apply. He closed the public hearing at 7:03 pm for Board discussion.

Planner Cullen said the concerns that were brought up are valid concerns and can be controlled once the property is annexed into Town. He has spoken to the property owner about some of the concerns, but nothing can be done until he is annexed into the Town. Board members continued with discussion of the annexation.

***A motion was made by Alderman Jim Owens to adopt Ordinance 1079, annexing 3211 Dellwood Road, PIN # 8606-49-1363 into the corporate limits of Maggie Valley. The motion carried unanimously.***

Public Hearing to Zone 3211 Dellwood Road, PIN 8606-49-1363

Mayor Eveland opened the public hearing at 7:09 pm and asked Mr. Cullen to present the staff report.

Mr. Cullen said the property owner has indicated the property will remain a business. This is a 1.07-acre lot that was previously in the ETJ and was zoned C-3. Staff are recommending the property to be zoned C-3 Dellwood Road Commercial. The Planning Board met on January 16<sup>th</sup> and unanimously recommended approval of C-3 Dellwood Road Commercial zoning.

The comprehensive Land Use Plan recommends this property be designated for Highway Mixed Use. The C-3 Dellwood Road Commercial zoning district recommendation is consistent with the Comprehensive Land Use Plan which states Highway Mixed Use areas should be used to:

*“Create opportunities in appropriate areas on the edges of Town where access to transportation corridors and utilities is available” and list “Commercial” as a recommended use.*

Mayor Eveland confirmed with Mr. Cullen that using the property for residential and commercial would be allowed in C3 district. He asked if anyone would like to make a public comment on the zoning of 3211 Dellwood Road. No one came forward to speak, he closed the public hearing at 7:17 pm for Board discussion.

***A motion was made by Alderman John Hinton to adopt Ordinance 1077, zoning 3211 Dellwood Road PIN # 8606-49-1363 as C3 Dellwood Road Commercial. The motion carried unanimously.***

***A motion was made by Alderman John Hinton to approve the Consistency and Reasonableness Statement for Ordinance 1077. The motion carried unanimously.***

Public Hearing to Annex 3281 Dellwood Road, PIN 8606-39-9323, belonging to Mitchell Armenante

Mayor Eveland opened the public hearing at 7:15 and asked Mr. Cullen to present the staff report.



Mr. Cullen said the owner of 3281 Dellwood Road filed a petition to satellite annex for the purpose of connecting to Town sewer. This a .44-acre lot that was previously in the ETJ. The property is currently being used for business. He said the clerk has satisfied sufficiency for annexation.

Mayor Eveland asked if anyone would like to make a comment on the annexation of 3281 Dellwood Road. There was no public comment, he closed the public hearing at 7:17 pm for Board discussion.

***A motion was made by Alderman Phillip Wight to adopt Ordinance 1080, annexing 3281 Dellwood Road PIN # 8606-39-9323 into the corporate limits of Maggie Valley. The motion carried unanimously.***

Public Hearing to Zone 3281 Dellwood Road, PIN 8606-39-9323

Mayor Eveland opened the public hearing at 7:17 pm and asked Planner Cullen to present his staff report. Mr. Cullen said staff recommends the property be zoned C-3 Dellwood Road Commercial. This recommendation is based off the surrounding zoning districts and the surrounding land uses. The C-3 zoning classification will not create any nonconformities and should not create spot zoning in the future. The recommendation is in harmony with the Comprehensive Use Plan which shows this area as Highway Mixed Use. The minimum lot size in the C-3 district is .14 acres and this lot is .44 acres.

The Planning Board met on January 16<sup>th</sup> and unanimously recommended approval of C-3 Dellwood Road Commercial.

The Comprehensive Land Use Plan recommends this property be designated for Highway Mixed Use. The C-3 Dellwood Road Commercial zoning district recommendation is consistent with the Comprehensive Land Use Plan which states Highway Mixed Use areas should be used to:  
*“Create opportunities in appropriate areas on the edges of Town where access to transportation corridors and utilities is available” and list “Commercial” as a recommended use.*

Mayor Eveland asked if anyone would like to make a public comment concerning the annexation of 3281 Dellwood Road. No one came forward to speak, he closed the public hearing at 7:20 pm for Board discussion.

***A motion was made by Alderman Tim Wise to adopt Ordinance 1078, zoning 3291 Dellwood Road PIN # 8606-39-9323 as C-3 Dellwood Road Commercial. The motion carried unanimously.***

***A motion was made by Alderman Jim Owens to approve the Consistency and Reasonableness Statement for Ordinance 1078. The motion carried unanimously.***

Reappointment of two ABC Board Members: Danny Mitchell and Al Matthews for three-year terms

***A motion was made by Alderman John Hinton to rescind the motion made at the February 13, 2024 meeting to reappoint Al Matthews and Danny Mitchell to the ABC Board until October 2024. The motion carried unanimously.***

***A motion was made by Alderman Jim Owens to reappoint ABC Board members Al Matthews and Danny Mitchell for three-year terms. The motion carried unanimously.***

Approval of Amendment Contract with Martin Starnes and Associates CPA's, PA

Manager Best said this Amendment needs to be approved because of the extension of the Audit. She said the Auditor would be giving her report to the Board in April.

***A motion was made by Alderman Jim Owens to approve the amended contract with Martin Starnes & Associates CPA's, PA. The motion carried unanimously.***

REVIEW AND AWARD BID FPR THE FERGUSON PROPERTY FENCING

Manager Best said the Town had difficulty finding a fencing company that had a certificate of insurance and carried workman's comp. She said Senior WWTP operator Seth Boyd has found two companies and has sent them the list of work that needs to be done. They have not responded. She said time is limited if the work is to be completed by the first event.

Mr. Boyd said the first event would be the weekend of April 19<sup>th</sup>, which is five weeks out. The fencing company that did submit a bid is approximately three weeks out on work. He expressed the importance of getting the work completed before the events start.

Mayor Eveland confirmed with Mr. Boyd that the bid is for \$8835.14. Mr. Boyd said Installing the 260 linear feet of fence along the back of the lot will add \$6,650.00 to this contract amount.

Alderman Phillip Wight expressed concern about having only one bid. He said in the past Asheville fencing was the highest bid.

Mr. Boyd said he has spoken with the bordering property owner about the fencing and he has approved the fence bordering his property. Mr. Boyd said it is his opinion to complete the Ferguson property first.

Alderman Jim Owens said he appreciates Alderman Wights concerns and going forward there should be more than one bid on a project. He expressed concern on the time limit and stated he is in favor of moving forward with Asheville fencing.

Alderman Tim Wise said he agrees it should be done with the caveat that from now on there will be more than one bid.

***A motion was made by Alderman Tim Wise to approve the Asheville fencing bid for \$15485.14 (\$8835.14 and \$6650) for the Ferguson property fencing. The motion carried four to one. Mayor Mike Eveland (yes), Alderman Jim Owens (yes), Alderman John Hinton (yes), Alderman Phillip Wight (no)***

***A motion was made by Alderman Tim Wise to approve the bid for \$16466.50 for the Sweetbriar fencing. The motion carried four to one. Mayor Mike Eveland (yes), Alderman Jim Owens (yes), Alderman John Hinton (yes), Alderman Phillip Wight (no)***

Alderman Phillip Wight said the Board should not be presented with only one bid for a project. He said this has been an issue before.

#### Other Business

##### Update from Attorney Justus regarding the Waterfall Property

Attorney Justus explained that the buyer's attorney could not get a clean title of insurance for the waterfall property. At one time it was considered common area for the Vila La Bree Property owners. There were discrepancies with the boundary lines and a small parcel was not included in the survey. For weeks Manager Best searched files and finally found documentation that the homeowners within the subdivision at that time had said the Town could sell the property if they had first right of refusal. The Van Winkle Law Firm is in discussion to resolve the survey issues.

#### CLOSED SESSION

***A motion was made by Alderman John Hinton to enter into closed session to discuss an employment contract in accordance with NCGS 143-318.11 (a)(5). The motion carried unanimously.***

***A motion was made by Alderman Phillip Wight to reconvene into open session at 8:21 pm. The motion carried unanimously.***

#### ADJOURNMENT

***A motion was made by Alderman Jim Owens to adjourn the meeting at 8:21 pm. The motion carried unanimously.***

#### DEPARTMENT HEAD REPORTS

The department head reports were not given at the meeting but are included in the minutes.

#### Seth Boyd, Senior WWTP Operator

#### PUBLIC WORKS

Town of Maggie Valley  
Board of Aldermen Regular Scheduled Meeting Minutes  
March 12, 2024

- Monthly maintenance, general cleaning and repairs at Town Hall, Pavilion, Parham Park, Rathbone/Rich Park, Festival Grounds, Public Works buildings and Police Department.
- Monthly Recyclables approx. 8 tons.
- Monthly Solid Waste approx. 36 tons.
- Monthly White Goods/Electronics 2 pick-ups.
- Picked up miscellaneous residential brush and debris. 77 brush pick-ups that totaled 34 loads of brush.
- Continue maintenance and repairs on Welcome Banners, Miss Maggie Banners and Winter banners.
- Public Works continues upkeep of all Town facilities.
- Perform ditch, culvert, shoulder and road maintenance along streets. Both private and Town streets.
- Service and/or repaired 2 Public Works vehicles/equipment 0 Administration and 6 Police Vehicles.
- Picked up bagged trash and debris along Highway 19 and Highway 276 from Fie Top Road to the Wastewater Treatment Plant.
- The Highway 19 Pedestrian Safety project is getting close to finishing. We work with the DOT inspector to take care of issues.
- We have unplugged the 90-pole mounted displays and have begun taking them down for storage. 5 standalone large displays and building lights at Town Hall, Pavilion, MV Fire department and MV Police department will be taking down next month.
- Public Works continues inspections and testing of roads, paving and other infrastructure at Moody Farm project, J-Creek Development and Mountain View Estates.
- We had 0 days of snow and ice removal in February.
- Public Works has finished installing drainage piping and boxes for the Sweet Briar parking lot project.
- Public works have cut down and cleaned up all trees along the property line at the back of sweet briar parking lot. (9 in total)
- Public Works has made sewer and water extension to new storage building site.
- Public Works has replaced old driveway culvert and placed new box for storm drain extension to new storage shed.
- I have quotes from other fence companies for the perimeter fence around the old Ferguson property parking lot and the sweet briar parking lot.

#### WWTP

- Daily and Monthly testing, monitoring and analysis; Monthly cleaning and repairs.
- Monthly Road, Levee, equipment and building maintenance.
- Continued yearly sewer line, manhole, easement spraying and creek crossing inspections as required by DENR.
- Installed/repaired 4 sewer services issues, cleaned and videoed approximately 200' feet of sewer line, inspected 6 sewer connections/installations, repaired/leak

stopped 0 damaged manhole and inspected 0 manholes as we continue to work on I&I issues.

- Dewatered 48,600 gallons of digester sludge. Lime Stabilized 0 tons of dewatered sludge. Also, we hauled 0 tons of dewatered sludge to landfill.
- Worked with business owners, homeowners, contractors and others to help resolve sewer related issues such as rainwater getting into sewer lines, back-ups, video inspection, private line or service locations and damage to lines.
- Continue monthly sewer easement maintenance. Bush hogging, tree cutting, spraying and debris removal.
- This month we received 117 locate requests for NC811. These were all marked in a timely manner.
- Continue monitoring Johnathan Creek and stream banks for fallen and dead trees that could impact the Town's sewer creek crossings. This is now required by NCDEQ.
- Removed fallen trees and debris from Jonathan's Creek on Moody Farm Road, Stonebridge Campground, Valley Creek and Campbell Creek.
- Grease in the Towns sewer collection system and in the Wastewater Treatment Plant is an ongoing and time-consuming problem. Regular grease trap pumping and maintenance is the key to keeping these problems to a minimum. All food handling businesses are required to have grease-removing equipment installed and to maintain records of cleaning and maintaining their equipment. The sewer department staff regularly inspects this equipment and looks at records and logs of this maintenance. This month we performed eight grease trap inspections. Of these two were found to be non-compliant. We continue to work with all businesses on their grease issues. We provide assistance and education in hopes of reducing the amount of grease in our sewer system.
- J-Creek Development has started installing the utilities for the project. We inspect the sewer, stormwater and the roads as they are being installed. The utilities have been completed. Some testing still must be completed. The roads are completed.
- Reviewed plans and permits for new developments and projects.
- Moody Farm project has started. We inspect all sewers, stormwater and roads as they are being installed. This project is close to completion with paving and some repairs to manholes still needed.
- The Mountain View Estates project has started. The contractor has started clearing debris from lots and the storm drainage system that was previously installed. Sewer installation has begun. This is another project we will be doing inspections for sewers, stormwater and roads. The first phase of this project will continue through the spring.

#### Matthew Boger, Police Chief

##### Incidents

- During the reporting month of February, the Maggie Valley Police Department investigated twenty-eight incidents, which included Breaking and Entering, Larceny, Property Damage, Drug Violations, Simple Assault, and Disorderly Conduct.

#### Arrests

- Maggie Valley Police Officers arrested ten individuals, resulting in thirteen charges, which included Larceny, Breaking and Entering, Property Damage, Drug Violations, and Disorderly Conduct.

#### Motor Vehicle Traffic

- Maggie Valley Police Officers investigated three motor vehicle accidents during the reporting period and issued two hundred and twelve traffic-related charges. Forty-nine percent of charges were for speeding (14 citations and 90 written warnings).

#### Officer Activities

- THIS LIST IS NOT A COMPREHENSIVE LIST OF ALL THE INCIDENTS FOR THE REPORTING PERIOD. SOME CASES, DUE TO THE INTEGRITY OF THE CASE, CAN NOT BE PUBLICLY DISCLOSED AT THIS TIME.
- Sergeant Flowers initiated a traffic stop on a vehicle for a regulatory violation. A passenger had an outstanding warrant for arrest. The individual was taken into custody and transported to the Haywood County Detention Facility.
- Sergeant Flowers responded to a storage unit regarding a breaking and entering in progress. A male was arrested for breaking and entering and larceny.
- K-9 Officer Bellows responded to the Ski Area regarding a larceny call for service. A report was taken.
- Officer Riddle responded to an apartment in reference to a breaking and entering and larceny call for service. A report was taken.
- Officer Riddle and Sergeant Flowers responded to a residence in reference to sexual battery. A report of the incident was taken and forwarded to the C.I.D. division.
- Sergeant Flowers, Officer Riddle, and Officer Herbertson responded to a residence regarding a breaking and entering in progress call for service. The residence was searched, and no persons were found. A report of the incident was taken.
- Officer Greene continued FTO training with Officer Snyder.
- Officer Greene and Officer Snyder performed a follow-up investigation on a larceny case.
- Officer Greene and Officer Snyder assisted the Sheriff's Office with a domestic call for service, during which an arrest was made.
- For several shifts, Officer Herbertson checked the storage units on Wall Street and found nothing suspicious.
- Sergeant Wood worked a traffic accident at the intersection of Soco Rd and Fie Top Rd. The collision consisted of property damage only. No injuries were reported.
- Officer Herbertson and Sergeant Wood responded to several fake 911 calls. The individual was identified, and a warrant for making a false police report was issued.
- Sergeant Wood took a larceny of a firearm report. The firearm was last located in a storage unit that showed no forced entry.

#### Evidence Processing (E/P)

- Evidence Technicians O. Murphy and S. Justice processed four items for the month. Evidence includes narcotics, narcotics paraphernalia, and personal property.

#### Investigations (CID)

- Detective Crocker spent two days at Cataloochee Ski Area selling shirts for the police association during their Law Enforcement Appreciation Days.
- Detective Crocker took evidence to the crime lab in Edneyville.
- Detective Crocker and Chief Boger met with NC SBI in Asheville regarding an ongoing investigation.
- Detective Crocker, with the assistance of Officer Greene, interviewed a victim of sexual battery.
- Detective Crocker attended the county-wide MDT task force meeting.
- Detective Crocker assisted Waynesville PD with a search warrant at Leatherwood Cottages. Two were charged with narcotics and taken into custody.
- Detective Crocker dropped off a laptop with NCSBI to execute a search warrant secured from an ongoing drug case.
- Detective Crocker attended RADAR recertification with Sgt Wood and Officer Greene.

#### K9 Program

- The K9 Teams logged eight training events and one deployment.
- The K9 Teams are showing lots of progress through the training. Our newest K9 is advancing in her training very well.

#### Community Patrol and Interactions

- Maggie Valley Officers patrolled through our residential neighborhoods 105 times monthly.
- Maggie Valley Officers performed their monthly business visits.
- Maggie Valley Officers responded to 332 Calls for Service in this reporting period. The average number of calls for service per day has been consistently around 10 for the last several months.

#### Events, Schools, and Meetings

- Chief Boger attended a two-day training offered by Texas Christian University. The Adaptive Law Enforcement class focused on the psychology of de-escalation techniques.
- Officer Greene completed his six-month probationary period with great success. Officer Greene is a great asset to the department.
- K9 Officer Bellows and K9 Charlie did a demo and meet and greet at the catholic school.

#### Sam Cullen, Town Planner

- Forty-Two Residential Permits: Two New Structure Permits for Twin Brook Lane, Thirty-nine New Structure Permits for Wild Brook Village, New Structure permit for 325 Caldwell Drive.
- No Commercial Permits.
- No Floodplain Permits.
- Three In person consultations: Stormwater Meeting, ZBOA Candidate, New HOA President of Trinity Cove.
- Four Final Zoning Compliance: 119 Ranch Drive-Restaurant, 135 Filly Lane, Stonebridge Lots, Calvary Road Baptist.

- Eight Misc. requests: Sewer Permit for 320 Cedar Drive, Sign Permit for 1984 Soco Road, Sewer Permit for Julia Lane, Lot Line adjustment for Alexander Drive, Lot Line adjustment Valleyview Drive, Minor Subdivision Permits for three lots on Alexander Drive.
- One Notice of Violation at 30 Maggie Springs Drive.


In February, the Planning Department:

- Met with the French Broad River MPO in Asheville.
- Attended the North Carolina Zoning Officials Conference in Cary NC.
- Met with the Haywood Waterways TAC Committee to discuss water quality projects in the area.
- Met with new Planning Board appointees to begin the orientation process.

Planner Cullen said that Assistant Planner, Noah Taylor, has successfully completed his 6-month probationary period. Noah has been an asset to the Town from his first day. Congratulations Noah!

Attest:

  
\_\_\_\_\_  
Mayor Mike Eveland

  
\_\_\_\_\_  
Vickie Best, Town Manager

  
\_\_\_\_\_  
Kathy Johnson, Town Clerk

