Town of Maggie Valley

Quarterly News Bulletin

Summer 2026

From The Desk Of Sam Cullen

Town Manager

Happy Summer Everyone!

While I have met several people in the Valley over the last few months, I wanted to take a moment to introduce myself. I am Sam Cullen, your new Town Manager. I was originally hired as Maggie Valley's Assistant Town Planner in 2022 before going on to serve as Planning Director and then Assistant Town Manager. Before my tenure at Maggie Valley, I served the Town of Waynesville beginning in 2016 and held various roles from Public Works Maintenance Technician to Development Services Code Enforcement Officer before my departure in 2022 to join the Maggie Valley team.

I am excited to serve the citizens, business owners and visitors of Maggie Valley in my new role as Town Manager. I want everyone to feel like they can contact me with questions and concerns, and my contact information is at the bottom of this page. As a Town we continue to focus on meeting the goals laid out in our 5-year strategic plan. We are now one year into plan implementation and have made great progress. We are focusing on items from safe and reliable infrastructure to fiscal responsibility, organizational excellence and economic development. You can view the full plan here: https://www.maggievalleync.gov/download/12/adopted-plans/25191/mv-2026-strategic-plan.pdf

I hope you all have a great summer, and I look forward to meeting each of you!

scullen@maggievalleync.gov

The Haywood County Tourism Development Authority presented their annual report to the Maggie Valley Board of Alderman at the April meeting. The link below will take you to the TDA website, where you can view the full report. You will find information about our visitors, how our county was marketed, Occupancy tax collected and how it was spent, and so much more.

https://online.fliphtml5.com/cdtos/2025-Annual-Report-web/#p=1

Celebrating 75 years of the Mountain View Garden Club

The Town of Maggie Valley is privileged to have the talented green thumbs of the Mountain View Garden Club cultivating the plants in two of our parks. They took over the Sensory Garden in the Mary Rathbone Rich Park in 2024. They have given us Fennel, Lavender and Lambs Ears to enhance sight, smell and touch. They have also taken on McCracken Corner Park. Their fertile efforts have elevated the pergolas and picnic tables. They have big plans for 2026, so please stop by both parks to enjoy the generous beauty they have sown into Maggie Valley. For more information www.mountainviewgardenclubnc.org

Town Hall Pavilion Gets a Refresh Inside and Out

Our Pavilion has been undergoing lots of improvements over the last several weeks. The interior walls got a fresh coat of paint. The exterior was pressure washed, stained and the trim got a new paint color. Our Pavilion is available for rent. https://www.maggievalleync.gov/community/living-here/facility-and-parks-locator/

Congratulations to Trades Specialist Will Rhinehart

Will has been awarded this certificate for his exemplary performance and unwavering dedication. His professionalism, creativity and team work have significantly advanced the goals of the Town of Maggie Valley and inspired his peers.